

Welcome to The ScrapRoom's brand new monthly newsletter. I am so excited to bring you this first edition of our newsletter in its new format. We're including several great features designed specifically to provide inspiration that promotes creativity and encourages our members to break open those kits and "get more pages done!" The personal satisfaction that we feel when we showcase a photo or tell a story or highlight a connection on a scrapbook page is unbeatable. And truly, the accomplishment of creativity is a better mood-lifter than chocolate! So, grab a cup of coffee, scroll down, and be inspired by fresh ideas to get your creative juices flowing! Be sure to make it all the way to the end, as we have a special **BONUS RECIPE CARD** waiting for you there!

OCTOBER SCRAPROOM NEWS

(Great New Stuff happening around here!)

*BIG BIRTHDAY BASH SALE!

In honor of 5 years in business, we're passing some great deals onto you! For the first time in our history, we have divided up our monthly Flavors of the Month Kits into individual layout kits and posted them for sale on our *CLEARANCE SALE PAGE* at Clearance Prices! We're also adding an extra special Birthday treat this month to celebrate our Birthday. Check out all of the details *HERE!*

*"GOODIE BAG" GIVEAWAY EVERY DAY IN OCTOBER!

Just like party-goers receive a party favor or a goodie bag when they attend a birthday party, The ScrapRoom will be choosing one lucky TSR member to receive a FREE Goodie Bag Treat each day during the month of October. Daily questions are posted in the <u>Birthday Party</u>

Forum on the message board, so be sure to post your answer every day for a chance to win!

*FREE ONLINE PROJECT CLASS ALL MONTH LONG!

Download new Recipe Card Handouts all month long in our <u>"All About Me" Mini-Album</u> <u>Classroom</u>. Our Baristas have created a collection of "All About Me" layouts with their October kits (along with some bonus projects!). If you participate all month long, you'll have an awesome 8x8 Mini Album at the end of the month that will highlight an excellent topic - <u>YOU!</u>

*BRAND NEW SKETCH ARTIST AND MONTHLY SKETCH FEATURES!

We are so LUCKY! We were able to get the oh-so-talented <u>JULIE BONNER</u> to join TSR's team as our monthly Sketch Artist. (Honestly, Julie's sketches are amazing; among my very favorite on the web!) She will be creating an <u>EXCLUSIVE SKETCH</u> for TSR each month, which we will be using several times throughout the month. We'll get to see how TSR's Baristas were inspired by the sketch in the new <u>Sketch Section</u> of our monthly Idea Gallery. And because we also want to see how our members are inspired by the sketch, each month's sketch will also be the basis of one of our <u>Weekly Blog Challenges</u> each month!

*BRAND NEW CHALLENGE BLOG!

*We've got a whole new purpose for The ScrapRoom's Blog. Since October 2004, our mission has been to encourage scrapbookers to "...Get More Pages Done!", and we're taking it to the next level on our brand new *WEEKLY CHALLENGE BLOG!* On Monday morning, I will issue a weekly scrapbooking challenge on the blog. Participants will have one week to complete that week's challenge and to upload their entry into the weekly Blog Challenge gallery. We will be giving away a prize each and every week, so you're going to want to grab those kits and get ready to do some scrappin'! Jump on over to the *BLOG* and check out this week's Weekly Challenge.

Be Inspired by Member Gallery Talent



Footsie's Pizza by: Laura 75 (Chosen by Barista, Lan Amphone)



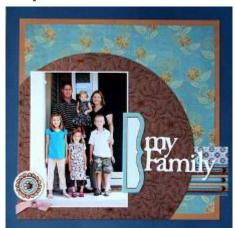
Falling into Autumn by: Amberhelga (Chosen by Barista, Jenny Moore)

Be Inspired by TSR's October Sketch

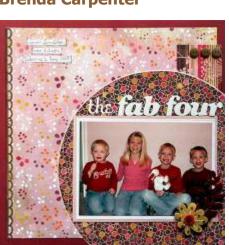
(Created exclusively for The ScrapRoom by Julie Bonner)



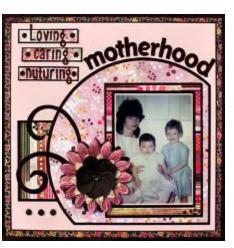
Inspiration from our Baristas:



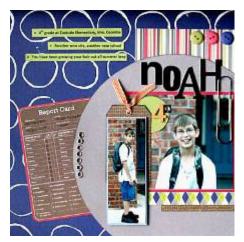
Brenda Carpenter



Jenny Moore



Deb Wisinski



Shawnna Samples



Lan Amphone

The October Sketch is the basis for this week's challenge on our Weekly Challenge Blog. Show us how this sketch inspires you, and you could win a fabulous collection of goodies from Cosmo Cricket's brand new "Jolly by Golly" Holiday line! Check out our blog for details!

Be Inspired to Organize

<u>Chaos to Creativity: Organize Your Scrap Space – Assess</u>

(by Shawnna Samples)

Is your scraproom a mess? Are you being overrun by flowers, buttons, and ribbon? Are you looking to give your current crafty space a face lift? If so, then you are in the right place.

In the coming months we will be working on organizing our scrappy spaces bit by bit. I know this can seem overwhelming, and that is why we will be here to support one another every step of the way. I don't want you to start freaking out and pulling everything out all at once. This month, I just want you to do some assessing.

- I want you to assess your scrappy space. Is this space working for you? Would it be better suited to your needs if it were in a different room or different area of the house? ex: If your scraproom is currently located in your upstairs master bedroom and you spend most of your time in the downstairs family room with your kids, then it may be better to carve out a corner of the family room and set up shop there. See where I am going with this?
- Once you have an idea of where you want to have your space located, start thinking of the items you currently own. In other words, assess what you have. Which supplies do you have more of? Do you have something to store these items in? Could you refurbish something old, say an unused dresser, to house items such as stickers, flowers, ribbon? If you know that there are some storage items that you want to purchase, start watching the sale ads and clipping coupons. You would be amazed at how far you can stretch your dollar if you make all storage purchases at half off.
- Finally this month I want you to SCRAPBOOK. This is an important part of the process so do not skip this step. While scrapbooking, I want you to recognize HOW you scrapbook. Do you search for items based on color (ROYGBIV), pattern (geometric or organic shapes), or by function (ex: hunting for a date stamp, journaling card, or alphabet sticker)?

There you have it. That wasn't so bad now, was it? Meet me back here next month for your next assignment. Before I go, I would love to leave you with a photo of Amanda's beautiful scraproom to inspire you on your journey. You can see more photos of her amazing space here: **Amanda's Scraproom**



Be Inspired for Gift Giving

Candy Bar Wrappers Tutorial

(by Lan Amphone)

The ScrapRoom's October "Candy Wrappers" stamp set makes gift giving easy. Use them to wrap up either Hershey's miniature chocolates like shown in the idea gallery or to wrap Hershey's nuggets as instructed here. The wider stamp is for the Hershey's miniature candy bars (flatter & wider), and the scalloped-edge stamp is for the Hershey's nuggets (or any similar taller and more narrow candy bar). The scalloped-edge stamp is designed to be stamped directly onto standard sized (1"x 2-5/8") self-adhesive mailing labels. What could be easier!

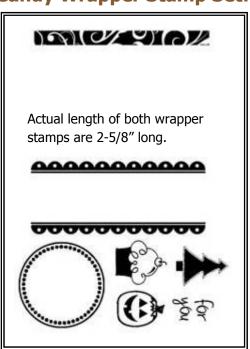
Supplies:

October Candy Bar Wrapper stamps
White mailing labels (1"x 2-5/8")
Scrap piece of white paper & patterned paper of choice
1" circle punch
Acrylic block
Ink of your choice
Adhesive

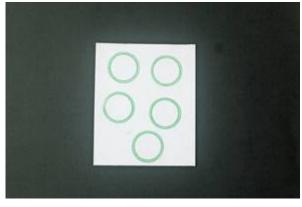
Step 1: Stamp (4) scalloped borders directly onto a mailing label sheet.



Candy Wrapper Stamp Set:



Step 2: Stamp (5) circles onto a scrap piece of paper. (One extra in case you make a mistake. ©)



Step 3: Stamp the pumpkin and use a 1" circle punch to cut the circles out.



Step 4: Assemble the nuggets. Wrap the labels around the candy and then add centers with adhesive.



Step 5: I saw this idea on the Papertrey site and thought it made a cute wrapper. I used the scalloped circle nestabilities die and ran my paper through a Cuttlebug. (You can easily create your own by cutting a 4½" circle and using some deco scissors around the border) Next, I placed four nuggets side by side, punched two holes and tied it up with some cute ribbon. Voila! Now that's one spooky-cute gift that's ready to give!



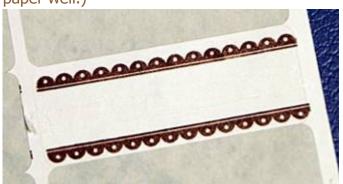


Variation Using Patterned Paper:

(by Tammy Harp)

Step 1: Stamp the scalloped edge wrapper stamp onto self-adhesive mailing label.

Step 2: Cut patterned paper piece to fit inside the two scalloped lines (approx. 2-5/8' long x 9/16" wide). Run adhesive line across label and adhere patterned paper piece. (Be sure to adhere ends of paper well.)





Step 3: Adhere self-adhesive label to Hershey Nugget. Wrap label around sides.





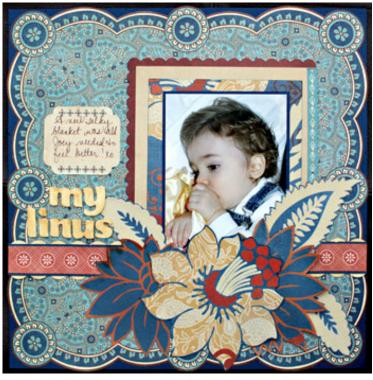
Step 4: Repeat as needed!

Step 5: Create fun coordinating packaging! ©





I really enjoyed playing with this set and LOVE that I can add patterned paper in between the scallops to create a really customized look. By adding the image stamp to the top, like Lan did, you can jazz your candy bars up for the holidays, and by adding a preprinted patterned paper band from your stash, you can create any look you can dream up. Lots of creative possibilities - endless gift-giving bang for your buck!



SEI MORAVIA *BONUS* RECIPE CARD

Designed by Deb Wisinski

The ScrapRoom 10/09 www.scrap-room.com

CUTTING INSTRUCTIONS:

Katerina (Rust Dotted Side): Cut (1) 11.5" row of floral circles (approximately 1" wide) from the bottom of the page

(just above the trim strip)

Katerina (Flocked Floral Side): Trim out the large cream flocked flower on the lower left of the page, (2) blue flowers

w/rust edging, (3) flocked leaves, and (2) complete leaves in center of page and (1)

complete leaf in lower right quadrant)

(TIP: Be careful when cutting around the elements to preserve the section in the upper right corner of this page, as we will be using this piece for a partial photo mat.) Cut (1) photo mat, approximately 5"x 5" from the upper right quadrant of the page. (Tip: The bottom portion of this photo mat will be covered up by the flowers, so it doesn't have to be perfectly straight on the bottom and partially up both the sides.)

Eiderdown SEI Cardstock: Cut (1) 6"x 7" photo mat

(tan side) Cut (2) 11.5"x ½" strips (scallop one long edge of each strip)

Sandalwood SEI Cardstock: Cut (2) 6.5"x 7.5" strips (scallop one long edge of each strip)

(burgundy side)

Photos Needed: (1) 4"x 6" vertical photo

PAGE ASSEMBLY INSTRUCTIONS:

- 1. Use SEI Stonewash Cardstock as the base.
- 2. From the center of your Stonewash cardstock, cut out a 4.25"x 6.25" piece of Stonewash to use as a photo mat. (Use a trimmer that will allow you to cut from the center of the paper and not trim any of the sides or corners of the cardstock.)
- 3. Adhere full sheet of Vevcie Patterned Paper on top of the Stonewash cardstock, covering up the hole that you just created when you cut out your photo mat.
- 4. Assemble your photo mat as follows:
 - a. Adhere photo to 4.25"x 6.25" piece of Stonewash cardstock.

- b. Adhere matted photo to the 5"x 5"(approximate) piece of flocked floral paper. We are only concerned with making sure that the top edge of the photo is center on the patterned paper with a ½" border on the top, left, and right edges, as shown. The bottom of this matted photo collage will be covered up with the large floral accent.
- c. Adhere double-matted photo onto the tan cardstock (6" side across the top), giving yourself a ½" margin on the top, left and right sides.
- d. Add a sticker strip from the Moravia sticker sheet to the right edge of the photo mat, as shown.
- e. Tuck the (2) burgundy cardstock strips behind the top and left edges of the photo mat with the scallop edges facing out, as shown.
- f. Adhere this entire matted photo to the page, slightly to the right of center and approximately 2.5" from the top of the page.
- 5. Adhere the (2) 11.5" tan cardstock strips on either side of the Dotted Rust strip of paper with the scallop edges facing out, as shown.
- 6. Adhere this entire scalloped piece to the page toward the bottom of the matted photo. Position piece as necessary to cover up any imperfect edges on your photo mat piece.
- 7. Add hand-cut flocked floral pieces and leaves to page as shown, overlapping both the Dotted Rust strip and the matted photo.
- 8. Adhere title** (the metallic stickers in the embellishment kit would go perfectly here as well) on the left in the space above the Dotted Rust strip and add a journaling sticker from the embellishment kit above that, if desired.

^{**}Alphabets and other items used for Titles and Journaling are not always included in the monthly kit. Substitute something suitable from your own stash or print something up on your computer! Our Recipe Card layouts and directions also sometimes include "common scrapbooking staple items" such as brads, buttons, mounting cardstock and ribbon that can be easily substituted with something from your stash for that little extra "zing" on your pages if desired.